

The State of Washington



Proclamation

WHEREAS, in the event of a premature death, life insurance provides financial security for families by helping surviving family members meet immediate, ongoing, and future financial obligations and objectives and

WHEREAS, when someone who provides for other family members dies prematurely, insufficient life insurance coverage often results in financial hardship for surviving family members; and

WHEREAS, surveys consistently indicate that the majority of Americans believe that life insurance is an essential part of sound financial planning, and individuals, families, and businesses can benefit from the expert advice of a qualified life insurance professional; and

WHEREAS, the Life and Health Insurance Foundation for Education, the National Association of Insurance and Financial Advisors, and the American Council of Life Insurers, representing hundreds of leading life insurance companies and organizations, have designated September 2015 as "Life Insurance Awareness Month," with a goal to make consumers more aware of their life insurance needs, seek professional advice, and take the actions necessary to achieve the financial security of their loved ones;

NOW, THEREFORE, I, Jay Inslee, Governor of the state of Washington, do hereby proclaim September 2015 as

Life Insurance Awareness Month

in Washington, and I urge all people in our state to join me in this special observance.



Signed this 24th day of July, 2015

Governor Jay Inslee