

The State of Washington



Proclamation

WHEREAS, in the event of a premature death, life insurance provides financial security for families by helping surviving family members meet immediate, ongoing, and future financial obligations and objectives; and

WHEREAS, when someone who provides for other family members dies prematurely, insufficient life insurance coverage often results in financial hardship for surviving family members; and

WHEREAS, surveys consistently indicate that the majority of Americans believe that life insurance is an essential part of sound financial planning, and individuals, families, and businesses can benefit from the expert advice of a qualified life insurance professional; and

WHEREAS, the Life and Health Insurance Foundation for Education, the National Association of Insurance and Financial Advisors, and the American Council of Life Insurers, representing hundreds of leading life insurance companies and organizations, have designated September, 2017, as "Life Insurance Awareness Month", with goals of making consumers more aware of their life insurance needs, encouraging them to seek professional advice, and taking the actions necessary to achieve financial security for their loved ones;

NOW, THEREFORE, I, Jay Inslee, Governor of the state of Washington, do hereby proclaim September, 2017, as

Life Insurance Awareness Month

in Washington, and I encourage all people in our state to join me in this special observance.



Signed this 3rd day of July, 2017

Governor Jay Inslee